



NEWS RELEASE
For Immediate Release

Tafgraphics and St. Conti Promote Chamber Check and Gun Safety

....Agency teams combine graphics and social media expertise to launch firearms safety company and its first product for consumer market.



Morgan Hill, Calif. and Mission Viejo, Calif. – August 5, 2010 - [Chamber Check](#), a company specializing in gun safety products, today announces the launch of its first patent-pending Chamber Check™ product line. Chamber Check hired Tafgraphics of Morgan Hill and St. Conti Communications of Mission Viejo as a team to develop the

Chamber Check website and social media program to optimize the company's online presence with multimedia resources for gun safety information as well as the Chamber Check product.

Chamber Check is an inexpensive yet completely effective device that prevents accidental shootings while protecting the gun from rust and corrosion. Now gun enthusiasts, members of law enforcement, the military and individuals interested in gun ownership can store, train with and transport firearms knowing they will not fire. Chamber Check also prevents stored firearms from rusting due to moisture, so gun owners can protect their investments. The Chamber Check is now shipping in 9mm, 40 caliber, 45 caliber, 223/5.56 chamber sizes and in 308 caliber. It is available online with prices starting at \$14.95. For more information and to purchase, go to: www.chambercheck.com. Chamber Check will demonstrate its product line at the 2011

Shot Show at the Sands Expo & Convention Center in Las Vegas, Nev., January 18-20 in booth 5217.

“The Chamber Check is simple and sheer genius at the same time,” says Dominic Sandoval, a firearms instructor and armoror at a large metropolitan police department in California. “I have used it in scenario training with officers from new recruits to SWAT teams. Having the Chamber Check in place has raised our safety levels to optimum. I can tell instantly that guns being used are safe. As an armoror, I can also say the design is absolutely brilliant; by using an actual casing made for the gun and incorporating the silica to keep moisture out.....awesome.”

“I developed the Chamber Check after years of experience as a police officer and trainer. Anyone familiar with guns immediately recognizes the value of this product, so I hired Tafgraphics and St. Conti Communications to help me get the word out,” says Derek Rush, creator of the Chamber Check. “I am really pleased with the website they created.”

Tafgraphics developed the logo, website layout, product photography, packaging and collateral materials for Chamber Check. St. Conti Communications developed the messaging for all the outlets and established Chamber Check’s social media presence.

About Tafgraphics

Tafgraphics Design and Photography Studio has been providing graphic design, illustration, product photography, and website design/development since 2004. And, they do it with the high-energy enthusiasm required to achieve maximum impact. They work with clients from East Coast to West Coast and "technology" is their friend! They have been members of the National Graphic Artist Guild since 2005. They are also the design know-how behind the Business Marketing Program (www.businessmarketingprogram.biz), an advertising-print program designed to get clients noticed through email and mail advertising. Is your market maximized? Tafgraphics keeps it simple, affordable and impactful. For more information, go to: www.tafgraphics.com or call 877-890-5706.

About St. Conti Communications

St. Conti Communications is an award-winning, virtual public relations and marketing communications agency established in 1997 to make the most of Internet-based technologies and pass on the savings to companies seeking publicity support. Since 1997, St. Conti Communications has provided marketing communications, advertising and public relations services to clients in many vertical high- and green-technology industries (hardware, software, peripherals and components) as well as in real estate, sustainable development, and non-profits. The agency is headquartered in Mission Viejo, Calif., and maintains offices in Orange County and the San Jose area, as well as in Fredericton, New Brunswick. In 2009, St. Conti Communications received an Award of Excellence from the 15th Annual Communicator Awards, and president Donna St. Jean Conti was honored in 2007, 2008 and 2009 as a nominee for the Orange County

Business Journal's Women in Business Award for business achievements and community service. Visit: www.StContiCommunications.com or call 949-290-0622.

#

NOTE: Chamber Check™ is a registered trademark of Chamber Check.

Media Contacts:

Donna St. Jean Conti

949-290-0622

DConti@StContiCommunications.com

Tracy Foster

877-890-5706

info@tafgraphics.com