



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

St. Conti Communications Builds Awareness for Homebuilding Organization

***... Habitat for Humanity Silicon Valley Hires Agency for
Community Awareness Program.***

Morgan Hill, Calif. – November 17, 2009 – St. Conti Communications, a public relations consultancy, today announces that it will promote the Habitat for Humanity Silicon Valley Morgan Hill project, a three-month assignment beginning mid-November 2009 and culminating January 31, 2010. St. Conti Communications will provide public relations support for Morgan Hill profiles and events, including a Wall Raising currently scheduled for early 2010, to generate awareness for Habitat for Humanity Silicon Valley.

“The Habitat for Humanity Silicon Valley project in Morgan Hill is our first project in the South County area,” said Kate Bryan, donor development officer for Habitat for Humanity Silicon Valley. “We hired Donna St. Jean Conti and her team to help spread the word that we are now building six eco-friendly homes for Morgan Hill residents. We hope that in hearing more about the new Habitat project, residents of Morgan Hill will feel more connected to the Habitat in their community and be compelled to become a part of our mission through volunteering or financial support.”

Habitat for Humanity Silicon Valley is launching its 50 in 5 campaign to build 50 homes in 5 years. The first homes in the campaign are the six in Morgan Hill, and fundraising efforts for this \$5 million building campaign kicks off this holiday season.

As part of the agreement, St. Conti Communications is now recognized as a Habitat for Humanity Silicon Valley sponsor.

About Habitat for Humanity Silicon Valley

Habitat for Humanity Silicon Valley was formed in 1986, and is an affiliate of Habitat for Humanity International, an organization committed to eliminating poverty housing throughout the world. Habitat for Humanity Silicon Valley, together with partner families and community supporters, has built 38 homes in the Santa Clara Valley, providing simple, decent homes to more hardworking, deserving families every year. With 12 homes currently in development, Habitat for Humanity Silicon Valley will soon celebrate

the completion of its 50th home! Future projects include 32 more homes in San Jose, Santa Clara, Morgan Hill, Cupertino, and Mountain View. Located at 513 Valley Way, Milpitas, CA 95035. Telephone: 408-942-6444. For more information go to: <http://www.habitatsiliconvalley.org>.

About St. Conti Communications

St. Conti Communications is an award-winning virtual public relations and marketing communications agency. Since 1997, St. Conti Communications has provided marketing communications, advertising and public relations services to clients in many vertical technology industries (hardware, software, peripherals and components) as well as in real estate, sustainable development, complimentary care and relocation & logistics. The agency is headquartered in Silicon Valley, Calif., and maintains offices in Orange County and San Francisco, as well as in Fredericton, New Brunswick. In 2009, St. Conti Communications received an Award of Excellence from the 15th Annual Communicator Awards, and president Donna St. Jean Conti was honored in 2007, 2008 and 2009 as a nominee for the Orange County Business Journal's Women in Business Award for business achievements and community service. Visit: www.StContiCommunications.com or call 408-778-2363.

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Contact:

Donna St. Jean Conti, APR
408-778-2363, DConti@StContiCommunications.com